

# PRIVACY POLICY

Last updated: 5/22/2022

We take your privacy very seriously. Please read this privacy policy carefully as it contains important information on who we are, how and why we collect, store, use, and share your personal information. It also explains your rights in relation to your personal information and how to contact us or supervisory authorities in the event you have a complaint.

We collect, use and are responsible for certain personal information about you. When we do so we are subject to various laws in the United States, and we are responsible as “controller” of that personal information for the purposes of those laws.

**1. Key Terms.** It would be helpful to start by explaining some key terms used in this policy:

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| We, us, our          | Feeding Children Everywhere, Inc. d/b/a U.S. Hunger                  |
| Personal information | Any information relating to an identified or identifiable individual |

**2. Personal Information We Collect About You.** We may collect and use the following personal information that identifies, relates to, describes, is reasonable capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household:

| Categories of Personal Information  | Specific Types of Personal Information Collected   |
|---|--|
| Identifiers (e.g., a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver’s license number, passport number, or other similar identifiers) | <ul style="list-style-type: none"><li>• Name</li><li>• Address</li><li>• Email</li><li>• Phone number</li></ul>  |
| Information that identifies, relates to, describes, or is capable of being associated with, a particular individual   | <ul style="list-style-type: none"><li>• City</li><li>• State</li><li>• Zip</li><li>• Employment status</li><li>• Medical condition (chronic illness)</li></ul> |

This personal information is required to provide products and/or services to you. If you do not provide personal information we ask for, it may delay or prevent us from providing products and/or services to you.

**3. How Your Personal Information is Collected.** We collect most of this personal information directly from you—via our website forms. However, we may also collect information:

- from our affiliates with your consent (e.g., Full Cart); and
- from our primary network partner via their application intake processes.

- 4. How and Why We Use Your Personal Information.** Under data protection law, we can only use your personal information if we have a proper reason for doing so, *e.g.*,
- to comply with our legal and regulatory obligations;
  - for the performance of our services with you or to take steps at your request before entering into a service agreement;
  - for our legitimate interests; or
  - where you have given consent.

A legitimate interest is when we have a business or commercial reason to use your information, so long as this is not overridden by your own rights and interests.

The table below explains what we use (process) your personal information for and our reasons for doing so:

| What we use your personal information for   | Our reasons   |
|---|---|
| To provide products and/or services to you  | For the performance of our services with you or to take steps at your request before entering into a services agreement |
| Statistical analysis/aggregate data to build profiles of the country, state, county, city census tracts | To help us manage our business, <i>e.g.</i> , in relation to our services   |

- 5. Promotional Communications.** We may use your personal information to send you updates (by email) about our products and/or services.

We will always treat your personal information with the utmost respect and never sell or share it with other organizations outside the U.S. Hunger group for marketing purposes.

You have the right to opt-out of receiving promotional communications at any time by:

- Contacting us at [privacy@ushunger.org](mailto:privacy@ushunger.org)

We may ask you to confirm or update your marketing preferences if you instruct us to provide further products and/or services in the future, or if there are changes in the law, regulation, or the structure of our business.

- 6. Who We Share Your Personal Information With.** We routinely share personal information with our affiliates. We may disclose and exchange information with law enforcement agencies and regulatory bodies to comply with our legal and regulatory obligations.

- 7. Personal Information We Sold or Disclosed for a Business Purpose.** In the preceding 12 months, we have not sold to one or more third parties or disclosed for a business purpose to one or more third parties, any personal information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

- 8. Where Your Personal Information is Held.** Information is stored in encrypted databases that are hosted in Microsoft Azure Datacenters. Microsoft does not have access to our encrypted accounts.

**9. How Long Your Personal Information Will Be Kept.** We will keep your personal information while you have an account with us or while we are providing products and/or services to you. Thereafter, we will keep your personal information for as long as is necessary:

- to respond to any questions, complaints or claims made by you or on your behalf;
- to show that we treated you fairly; or
- to keep records required by law.

We will not retain your personal information for longer than necessary for the purposes set out in this policy. Different retention periods apply for different types of personal information.

**10. Important Notice to Non-U.S. Residents.** Our website and its servers are operated in the United States, and regardless of your place of residence, your use of our website is governed by the laws of the United States. If you are located outside of the United States, please be aware that your information, including your personal information, may be transferred to, processed, maintained, and used on computers, servers, and systems located outside of your state, province, country, or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. U.S. Hunger makes no representations that our website is appropriate for use in other locations or are legal in all jurisdictions. If you are located outside the United States and choose to use our website, you hereby irrevocably and unconditionally consent to such transfer, processing, and use in the United States and elsewhere.

**11. Your Rights Under the CCPA.** You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to exercise free of charge:

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| <p>Disclosure of Personal Information We Collect About You</p> | <p>You have the right to know:</p> <ul style="list-style-type: none"> <li>• the categories of personal information we have collected about you;</li> <li>• the categories of sources from which the personal information is collected;</li> <li>• our business or commercial purpose for collecting or selling personal information;</li> <li>• the categories of third parties with whom we share personal information, if any; and</li> <li>• the specific pieces of personal information we have collected about you.</li> <li>• please note that we are not required to:               <ul style="list-style-type: none"> <li>• retain any personal information about you that was collected for a single one-time transaction if, in the ordinary course of business, that information about you is not retained;</li> <li>• Reidentify or otherwise link any data that, in the ordinary course of business, is not maintained in a manner that would be considered personal information; or</li> <li>• provide the personal information to you more than twice in a 12-month period.</li> </ul> </li> </ul> |
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| <p>Personal Information Sold or Used for a Business Purpose</p> | <p>In connection with any personal information we may sell or disclose to a third party for a business purpose, you have the right to know:</p> <p>The categories of personal information about you that we sold and the categories of third parties to whom the personal information was sold; and</p> <p>The categories of personal information that we disclosed about you for a business purpose.</p> <p>You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to opt-out of the sale or disclosure of your personal information. If you exercise your right to opt-out of the sale or disclosure of your personal information, we will refrain from selling your personal information, unless you subsequently provide express authorization for the sale of your personal information. <b>We currently do not sell or disclose your personal information to third-parties.</b></p>  |
| <p>Right to Deletion</p>  | <p>Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:</p> <ul style="list-style-type: none"> <li>• Delete your personal information from our records; and</li> <li>• Direct any service providers to delete your personal information from their records.</li> <li>• Please note that we may not delete your personal information if it is necessary to:</li> <li>• Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;</li> <li>• Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;</li> <li>• Debug to identify and repair errors that impair existing intended functionality;</li> <li>• Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;</li> <li>• Comply with the California Electronic Communications Privacy Act;</li> <li>• Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;</li> <li>• Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;</li> <li>• Comply with an existing legal obligation; or</li> </ul> |

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|                                   | <ul style="list-style-type: none"> <li>• Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.</li> </ul>   |
| Protection Against Discrimination | <p>You have the right to not be discriminated against by us because you exercised any of your rights under the CCPA. This means we cannot, among other things:</p> <ul style="list-style-type: none"> <li>• deny goods or services to you;</li> <li>• provide a different level or quality of goods or services to you; or</li> <li>• suggest that you will receive a different price or rate for goods or services or a different level or quality of goods or services.</li> </ul> |

**12. Keeping Your Personal Information Secure.** We have appropriate security measures in place to prevent personal information from being accidentally lost or used or accessed in an unauthorized way. We limit access to your personal information to those who have a genuine business need to access it. Those processing your information will do so only in an authorized manner and are subject to a duty of confidentiality. We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

**13. How to Exercise Your Rights.** If you would like to exercise any of your rights as described in this Privacy Policy, please:

- Email or write to us at:  
Feeding Children Everywhere, Inc. d/b/a U.S. Hunger  
830 S Ronald Reagan, #142  
Longwood, FL 32750  
privacy@ushunger.org

Please note that you may only make a CCPA-related data access or data portability disclosure request twice within a 12-month period.

If you choose to contact directly by email or in writing, you will need to provide us with:

- enough information to identify you (*e.g.*, your full name, address and customer or matter reference number);
- proof of your identity and address (*e.g.*, a copy of your driving license); and
- a description of what right you want to exercise and the information to which your request relates.

We are not obligated to make a data access or data portability disclosure if we cannot verify that the person making the request is the person about whom we collected information or is someone authorized to act on such person's behalf.

Any personal information we collect from you to verify your identity in connection with you request will be used solely for the purposes of verification.

**14. Changes to This Privacy Notice.** We may change this privacy notice from time to time—when we do, we will inform you via our website.

**15. How to Contact Us.** Please contact us by post or email if you have any questions about this privacy policy or the information we hold about you.

Our contact details are shown below:

Feeding Children Everywhere, Inc. d/b/a U.S. Hunger  
830 S Ronald Reagan, #142  
Longwood, FL 32750  
[privacy@ushunger.org](mailto:privacy@ushunger.org)